

2023 ESG and Management Innovation

Program Overview

Online Session: Corporate Governance and Corporate Sustainability Performance	
046	<p>Does ESG Correlate with Performance? A Comparison of the Taiwanese Semiconductor and Shipping Industries</p> <p>Author: Pei-Ci Chen, National Cheng Kung University Pei-Chun Lin, National Cheng Kung University</p>
051	<p>Uncertainty of COVID-19 Epidemic Crisis-Crisis Management Strategy of Port: A Case Study of Taiwan Ports</p> <p>Author: Chun-Yueh Chang, National Sun Yat-Sen University Mia Hsiao-Wen Ho, National Taiwan University Shin-I Shih, National Sun Yat-Sen University</p>
065	<p>Using Protection Motivation Theory to Explore Consumers' Behavioral Responses toward Imports of Pork Containing Ractopamine</p> <p>Author: Chi-Cheng Luan, National Yang Ming Chiao Tung University Su Zhang, National Yang Ming Chiao Tung University Yuan-Jun Lin, National Yang Ming Chiao Tung University</p>
066	<p>The Relationship between CEOs' Directorate Ties and Firm Operational Efficiency</p> <p>Author: Hui-Wen Hsu, Feng Chia University</p>
072	<p>The Association between Top Management Team Characteristics and CSR Report Assurance</p> <p>Author: Sin-Ru Chen, National Cheng Kung University Hsin-Yi Huang, Feng Chia University Shu-Hsien Lin, Feng Chia University</p>